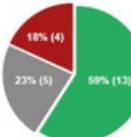


A new videodial

Started at: 25 January, 09:50 Ends: 1 March, 09:50

Filter

Select Group



Positive
 Neutral
 Negative





0:01 / 0:13 -0:05



Stephanie Jones 10.0 ✓
eyes closed

Laura Brown 8.4 🌟
Very cute otter

Thomas Stephens 8.4 🌟
Brain freeze

Simon Robertson 8.4 🌟

Charlotte Williamson 0.0 ✓

Nomis Warstrebo 0.0

The image shows a mobile application interface for 'VisionsLive'. At the top, there's a large logo consisting of a hexagon with a stylized 'H' inside, followed by the text 'VisionsLive' in a large, bold, white font. Below the logo, the word 'Wow' is displayed in a smaller white font. A horizontal line separates this from the main content area. The main content area has a red background and features a large, semi-transparent text overlay that reads 'Online Qualitative Research made simple.' in white. In the background, there's a blurred video feed of two people. On the left side of the screen, there's a sidebar with various icons and text, including 'Downloaded', 'Styler', 'at those whiskers!!', and 'super cute!'. The main content area contains a list of messages from users 'Nikki B' and 'Jane D' with timestamps like 01:02, 01:22, 02:04, 02:26, and 02:29. Each message is accompanied by a small profile picture and a red circular icon with a white number indicating unread messages or notifications.

Concept+

Video & Image Concept Tools



Test video and image concepts easily



One-click browser



Touch friendly interface



Visual Concept Testing



Video Testing



Integrated Commenting



Heat-mapped Output



Advanced Reporting



VisionsLive – Global leaders in online qualitative
research tools and services

Market Research Tools for Online Qualitative Research



Our video and image concept research tools allow you to gain detailed feedback on your concepts. You can test and review any kind of digital media, images or video easily and quickly with your target audience.

Develop, Generate & Review

We have three innovative platforms available for you to test concepts with your target audience. Test any kind of digital video media with our VideoDial platform. Test your digital image and uncover rich feedback linked to your concept via our Heatmap platform. Crowd-sourced ideas for respondents to come up with new products, select names or taglines and much more with our H@tch platform.

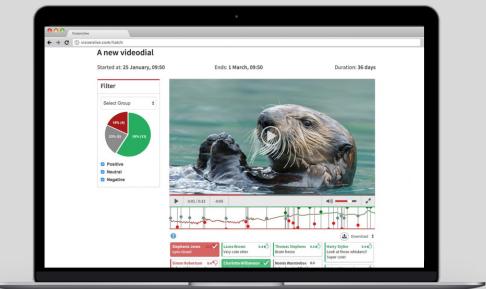
Engaging, Agile & Innovative

Concept+ allows you to access our simple-to-use Research Apps on any device. Set up via our intuitive platform, is quick and easy with our set up ‘wizard’. When you need rich and detailed feedback on concepts, our concept tools enable you to test and review any kind of digital media, images or video easily and quickly with your target audience

VideoDial

Easily test any kind of digital video media with Videodial+, and get rich feedback and commenting linked to specific points in your video. Select your target segment and easily browse comments and opinions within the video in real-time.

- Quick and easy to set up and test video ads, webinars, training videos, viral videos and more
- Continuous dial-rating across the entire video, with custom rating criteria
- Respondents can comment at any point in the video.
- Tablet, Desktop and smartphone friendly
- User segmentation capability
- Filter between, positive, negative, and neutral comments
- Browse comments made within the video quickly and dynamically
- Download and share graphical charts & comments



Heatmap

Easily test any kind of digital image document with Heatmap+ and get rich feedback and commenting linked to specific points and areas of your image. Easily spot the differences in opinions between segments, see focus areas and understand where changes need to be made.

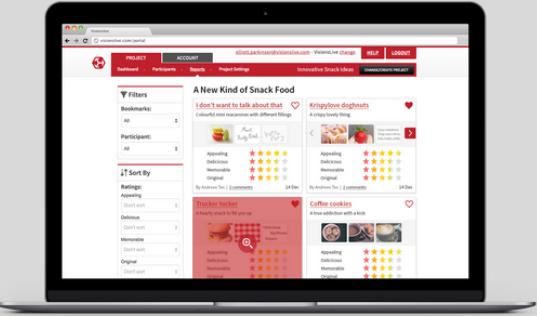
- Rate images by placing positive, negative, or neutral pins.
- Detailed image testing with configurable pin size
- Touch-friendly and works with all devices: mobile, desktop and tablet
- Detailed reports with traditional heatmap image available.
- Filter between, positive, negative, and neutral comments
- Browse comments for specific areas of an image quickly and dynamically.



H@tch

H@tch is a proprietary solution for crowdsourced idea storming and validation. Easily set up an idea brief and invite between 10's and 1000's of profiled respondents to draw or describe their ideas to solve a problem, come up with a new product, select names or taglines. Via a combination of drawing board, video, text description, respondents generate the idea, which is then automatically sampled, presented to and rated by the crowd.

-  A unique and powerful tool for tapping into the wisdom and creativity of the crowd
-  Share, discuss and rate ideas using various media formats
-  Allow respondents to create their idea using a whiteboard idea sketch pad, record and upload video or through a text description.
-  Ideas are automatically sampled, presented to and rated by the crowd
-  Detailed reports which allow to sort via rating, comments and participants



Concept+ Tools Pay As You Go Pricing

-  Concept+ Image Test - **£200 GBP/€250 EUR/\$280 USD/\$380 AUD** Per test. Image concept test per 250 participants
-  Concept+ VideoDial Test - **£380 GBP/€420 EUR/\$550 USD/\$720 AUD** Per test - Video continuous dial test and commenting per 250 participants
-  H@tch idea generation and validation - **£550 GBP/€580 EUR/\$600 USD/\$720 AUD** Per session - Idea generation and validation per 250 participants



VisionsLive Data Security

-  Dedicated secure servers across the world
-  ISO27001 & 9001 accredited
-  SSO security as standard
-  GDPR compliant
-  In-built data anonymisation tools
-  All data is encrypted in transit and at rest
-  VisionsLive is proud to be a Company Partner of the Market Research Society



e: info@visionslive

SIGN UP FOR A FREE DEMO

www.visionslive.com

Trusted to Deliver Excellence



Project Success Team



Methodology and Approach - The Project Success Team can help you decide which of the VisionsLive tools to use, help you with the design of your chosen methodology, and can provide ideas for structuring and executing any kind of project - whether it is a live online focus group project, task driven immersive research, online in-depth interviewing, diaries, web ethnography or any combination of these. Contact us to get help with your project.



Project Set-up - Our Project Success Team can set up your project, from loading your respondents and discussion guide, through to generating transcripts and everything in between – so that you can sit back, simply log in and moderate your project when it goes live.



High Quality Recruitment - We know how important finding high-quality respondents for your project is, and how hard it can be to find exactly the right people to participate in your research. Our extensive recruiter network lets us find you the right respondents fast, and at the right price.



Participant Management - Our platform contains extensive tools to manage your participants, right through your project – start to finish. If you need any assistance in ensuring that respondents turn up, stay focused and engaged on their activities, our Project Success Team can help with every aspect of the process.



Moderator Services - We have a network of moderators around the world, including experts in many sectors that can discuss topics with ease in most languages. This includes Healthcare, Automotive, FMCG, Travel and Tourism, Youth, Technology, Education, Social Research, Pharma, Technology and IT, Telecommunications and more.



Language and Translation Services - We have language translation services available for your research – including multi-lingual moderation services (Bilingual English-Speaking moderators), simultaneous translation of live online focus groups, and also translation of discussion guides, tasks, stimulus for international research.